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Red Rocks Credit Union CEO Darius Wise Named to 2026 Colorado Titan 100

LITTLETON, Colo. – March 26, 2026 – Titan CEO and headline sponsor Wipfli are pleased to announce Darius Wise, president and CEO of [Red Rocks Credit Union](#), as a 2026 Colorado Titan 100 recipient.

Over the past year, Wise has led Red Rocks Credit Union through a period of stabilization and renewal, restoring financial performance and strengthening the organization's long-term foundation. Within his first 11 months as CEO, the credit union returned to profitability and stabilized approximately 90 percent of key performance indicators, while growing to nearly \$350 million in assets. His leadership has focused on disciplined growth, organizational alignment and a renewed commitment to delivering member-first financial services. His leadership has also included continued investment in physical branch experiences, including the recent reopening of a Red Rocks Credit Union branch at Lockheed Martin's Waterton campus.

As part of that transformation, Red Rocks Credit Union has invested more than \$4 million in digital modernization, including a core system conversion, CRM implementation and enhanced digital banking capabilities. The organization also introduced Roxie, a voice-first virtual assistant designed to expand service capacity, reduce wait times and deliver more personalized support, while enabling employees to focus on meaningful, relationship-driven interactions.

The Titan 100 program recognizes Colorado's Top 100 CEOs & C-level executives. They are the area's most accomplished business leaders in their industry using criteria that include demonstrating exceptional leadership, vision, and passion. **Together, the 2026 Colorado Titan 100 honorees and their companies generate more than \$20 billion in annual revenue and employ over 266,000 people across the region and beyond, with over half of these companies exceeding \$35 million in annual revenue.** This year's honorees will be published in a limited-edition Titan 100 book and profiled exclusively online. They will be honored at the annual awards ceremony on June 4th, 2026, and will be given the opportunity to interact and connect multiple times throughout the year with their fellow Titans.

"This year's Titans represent more than success; they embody resilience, purpose, and transformation," said Jaime Zawmon, President of Titan CEO. "Being a Titan is not just a title; it is a mindset, a way of leading with courage, serving with integrity, and creating something that outlasts you. It is about lifting those around you and leaving a legacy that inspires others to rise. These leaders stand as proof that the future of business is driven by those who turn vision into lasting impact."

"Being recognized as a Titan is a reflection of the work our entire team has done to rebuild, refocus, and move forward with clarity," said Darius Wise, President and CEO of Red Rocks Credit Union. "At Red Rocks Credit Union, we've been intentional about strengthening our foundation while investing in the tools and experiences our members expect. Our focus is simple: delivering service that is personal, trusted, and built to last."

Wise will be honored at the Titan 100 awards celebration on June 4th, 2026, which will be held at The National Western Center - LVC Arena, CO. This elegant, cocktail-style awards event will unite 100 Titans of Industry for an unforgettable evening of celebration, camaraderie, and networking—an evening unlike anything that exists in the Colorado business community.

"On behalf of the entire team at Wipfli, we extend our heartfelt [congratulations](#) to the Titan 100 winners. It is a privilege to celebrate this remarkable group of leaders within Colorado's business community. We deeply value the enduring contributions each leader has made, and continues to make, in shaping significant organizations both locally and globally. Your innovation and creativity distinguish you, and the recognition as an industry Titan is truly well-earned," says Pete Aden, Partner at Wipfli.

About Red Rocks Credit Union

Red Rocks Credit Union has been serving Colorado communities since 1979 with a

mission to enrich lives through personalized financial solutions, compassionate service, and community leadership. Based in Littleton, Red Rocks Credit Union serves nearly 18,000 members across Arapahoe, Douglas, and Jefferson Counties, offering both in-person support and modern digital banking tools, including a mobile app and robust online services. As a member-owned, not-for-profit financial cooperative, Red Rocks Credit Union is committed to helping individuals and families thrive across all stages of life. The credit union's leadership has been recognized with honors including the Titan 100 Award, as well as recognition from FinAI News and the ColoradoBiz C-Level Awards, reinforcing the credit union's trusted, community-first approach to service. For more information, visit www.redrocks.org.



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(619) 467-0431



Email:
info@finopotamus.com

